



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Retail Sales management & Business Development - Worldwide

Country Rank School / Programme



1. **Aalto University - School of Business**  
★★★★★ MSc in Retail Marketing



2. **Neoma Business School**  
★★★★★ MSc Business Development et Clients Grands Comptes



3. **KEDGE Business School**  
★★★★★ MSc International Business



4. **NOVA Information Management School (NOVA IMS) - Universidade Nova de Lisboa**  
★★★★★ Master in Data-Driven Marketing - Specialization in Marketing Intelligence



5. **Monash University - Monash Business School**  
★★★★★ Master in Global Business and Applied Marketing



6. **Hong Kong University of Science and Technology - HKUST Business School**  
★★★★★ MSc in International Management with CEMS



7. **School of Economics and Management, University of Porto**  
★★★★★ Mestrado em Gestão Comercial - Master in Sales Management



8. **St. Petersburg University**  
★★★★★ Master in International Trading System



9. **LUISS Business School**  
★★★★★ Master in Marketing Management - Retailing, E-Commerce & Distribution



10. **Pontificia Universidad Católica de Chile- Escuela de Administración**  
★★★★★ MBA Ingenieros Comerciales y Civiles Industriales



11. **Université Paris 1 Panthéon-Sorbonne - Ecole de Management de la Sorbonne UFR 06**  
★★★★ Master Stratégie Commerciale et Politiques de Négociation (SCPN)



12. **Université Paris Dauphine-PSL**  
★★★★ Master Distribution et Relation client (206)



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  13. **The University of Manchester - School of Mechanical, Aerospace and Civil Engineering**  
★★★★ **MSc in Commercial Project Management**
- 
-  14. **Universidad Adolfo Ibañez Escuela de Negocios**  
★★★★ **Diplomado en Dirección Estratégica de Ventas**
- 
-  15. **Universidad Panamericana Facultad de Ciencias Economicas y Empresariales**  
★★★★ **Maestría en Mercadotecnia y Comercialización Estratégica**
- 
-  16. **Grenoble Ecole de Management**  
★★★★ **MSc Business Development**
- 
-  17. **The Russian Presidential Academy of National Economy and Public Administration**  
★★★★ **Marketing and Sales Management**
- 
-  18. **BSP Business School São Paulo**  
★★★★ **Master em Gestão de Vendas - NOT OFFERED**
- 
-  19. **Reutlingen University - ESB Business School**  
★★★★ **MA International Retail Management**
- 
-  20. **Aix Marseille University - IAE Aix-Marseille Graduate School of Management**  
★★★★ **MSc 2 Management, speciality International Business**
- 
-  21. **HSE Graduate School of Business**  
★★★★ **Master's programme in Marketing: Digital Technology and Marketing Communications**
- 
-  22. **York University - Schulich School of Business**  
★★★★ **MBA Global Retail Management**
- 
-  23. **EDHEC Business School**  
★★★★ **MSc in Global & Sustainable Business**
- 
-  24. **WHU ? Otto Beisheim School of Management**  
★★★★ **Master in Management concentration in Marketing & Sales**
- 
-  25. **Université Clermont Auvergne - IAE Clermont Auvergne, School of Management**  
★★★★ **Master 2 Marketing Vente parcours Retail Management & Relation de Service Client (RMRSC) (ex Management de la Distribution et Relation de Service - MDRS)**
- 
-  26. **Universidad de las Américas Puebla - Escuela de Negocios y Economía**  
★★★★ **Maestría en Marketing Especialidad en Administración de Marca y Venta al Detalle (Branding & Retailing)**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  27. IAE Paris-Est - Campus Créteil  
★★★ Master 2 Business Development
- 
-  28. Paris-Panthéon-Assas Université  
★★★ Master Management et Commerce International
- 
-  29. Universidad del Pacífico Pacífico Business School  
★★★ Maestría en Dirección de Marketing y Gestión Comercial
- 
-  30. Universidad Carlos III de Madrid - Centro de Postgrado  
★★★ Master en Comercio Exterior
- 
-  31. University of Zagreb  
★★★ Master Degree in Business - Trade and International Business
- 
-  32. iaelyon School of Management - Université Jean Moulin Lyon 3  
★★★ Master Marketing et Commercialisation de Produits de Grande Consommation
- 
-  33. UADE Business School  
★★★ Master in Commercial Direction
- 
-  34. ISCTE Executive Education - Instituto Universitário de Lisboa  
★★★ Executive Master in Sales Management
- 
-  35. ESCP Business School  
★★★ MSc in Sales 4.0 International Sales Management
- 
-  36. University of Queensland - Faculty of Business, Economics and Law  
★★★ Graduate Certificate in Research Commercialisation - NOT OFFERED
- 
-  37. Manchester Metropolitan University  
★★★ Fashion Buying and Merchandising Management
- 
-  38. FIA Business School  
★★★ Advanced MBA Varejo
- 
-  39. EAE Business School  
★★★ Master en Dirección de Marketing y Gestión Comercial
- 
-  40. Eurasian Management and Administration School (EMAS Business School)  
★★★ Executive MBA: Marketing and Sales Management
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  41. **ICN Business School**  
★★★ **MSc in International Business Development**
- 
-  42. **TU Dublin - College of Business, School of Retail & Services Management**  
★★★ **Master of Business Studies in Retail Management (Full-time)**
- 
-  43. **Pontificia Universidad Católica Argentina (UCA) Escuela de Negocios**  
★★★ **Posgrado en Negociación**
- 
-  44. **Edinburgh Napier University**  
★★★ **MSc International Business Management**
- 
-  45. **Meiji University Graduate School of Business**  
★★★ **Master in International Trade**
- 
-  46. **Limak Austrian Business School**  
★★★ **Executive MBA Sales Management Excellence**
- 
-  47. **Nanjing University School of Business**  
★★★ **Master in International Trade**
- 
-  48. **Universite de Toulouse 1 Capitole**  
★★★ **Master 2 Marketing, Distribution & Business**
- 
-  49. **Amity International Business School**  
★★★ **MBA Retail Management**
- 
-  50. **ISTUD Business School**  
★★★ **MASTER IN Retail Marketing and Sales Management - NOT OFFERED**
- 
-  51. **ISCAM - Institut Supérieur de la Communication des Affaires et du Management**  
★ **Master International Business (IB)**
- 
-  52. **Umeå University - Umeå School of Business, Economics and Statistics**  
★ **Master in Business Development and Internationalisation**
- 
-  53. **Birla Institute of Management Technology (BIMTECH)**  
★ **PGDM (Retail Management)**
- 
-  54. **Xavier Labour Relations Institute - School of Business and Human Resources**  
★ **Postgraduate Certificate in Retail Management - PGCRM**
-



**eduniversal**  
MASTERS  
RANKING 2015-2016  
The best Masters and MBA worldwide

# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



55. Loughborough University  
★ Diplomacy, International Business and Trade MSc

---



56. International Institute in Geneva  
★ Master en Commerce International & Finance

---



57. Università degli Studi di Torino Dipartimento di Management  
★ Master Marketing Ominichannel Sales & Digital Management

---



58. Prin. L.N. Welingkar Institute of Management Development & Research  
★ Postgraduate Diploma in Retail Management

---



59. American University in Bosnia Herzegovina  
★ Master in International Sales and Marketing

---



60. EURIDIS  
★ Master Professionnel Ingénieur d'Affaires en Hautes Technologies

---